

Nature of the Sample - NYC Adults

		NYC Adults	NYC Registered Voters
		Col %	Col %
NYC Adults		100%	
NYC Registered Voters		83%	100%
Directly Affected by Hurricane Sandy*		53%	55%
Not Directly Affected by Hurricane Sandy		47%	45%
Most Affected by Hurricane Sandy**		11%	11%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	31%
	Manhattan	21%	21%
	Queens	28%	27%
	Staten Island	5%	5%
Party Registration	Democrat	n/a	67%
	Republican	n/a	13%
	Independent	n/a	19%
Income	Less than \$50,000	51%	49%
	\$50,000 or more	49%	51%
Race	White	39%	42%
	African American	22%	20%
	Latino	27%	26%
	Other	12%	12%
Age	Under 45	53%	49%
	45 or older	47%	51%
Gender	Men	47%	47%
	Women	53%	53%
Interview Type	Landline	76%	79%
	Cell Phone	24%	21%

NY1-Marist Poll NYC Adults: Interviews conducted November 28th and November 29th, 2012, N=814 MOE +/- 3.4 percentage points.
Registered Voters: N=673 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

*Includes those who experienced at least one hardship related to Hurricane Sandy - Lost or damaged property, Loss of power, loss of heat, or loss of vacation time or reduced wages.

**Includes those who experienced three or more hardships related to Hurricane Sandy.